

## NEW LOOK COMING SOON

## MARVA MAID WILL BECOME MAOLA

New brand and new look, same great-tasting fresh milk from our local family farms!

Our updated milk packaging will reach store shelves by this fall.







Marva Maid and Maola are sister-brands marketed by Maryland & Virginia Milk Producers Cooperative Association, Inc. To make it less confusing to consumers who may see both brands on store shelves, we decided to consolidate to one single brand. We chose to convert Marva Maid to Maola, based off of our consumers' preference, as it has a stronger following in the markets we serve.

With farms spanning Mid-Atlantic and Southeastern states, fresh milk produced by our local family farms travels daily to the closest bottling center and then to nearby stores, ensuring that the wholesome dairy goodness is protected from farm to store, every step of the way.